



Richard Abels
303.888.3353 (wireless)
rabels@AbelsComm.com
December 4, 2006

MEDIA BRIEF

CINGULAR'S PUEBLO CALL CENTER BEGINS INITIAL OPERATIONS ON DECEMBER 4 *First 130+ Employees Start Answering Calls at Company's New Pueblo Customer Service Center*

Denver, CO: Cingular Wireless, the nation's largest wireless carrier, has begun the initial operation of its new Customer Service Center today in Pueblo, Colorado.

In May 2006, Cingular Wireless announced plans to locate a new 500-person customer service (call) center on Main Street in Pueblo's Historic Arkansas Riverwalk area. Now, less than 7 months later, the company begins answering customers' calls at this service center.

More than 130 new employees have been trained and are now in place to begin call operations. A total of 250 employees are expected to be working at the center by year's end, with the balance of the facility's 500 employees expected to be hired, trained and on board by the end of Q2 2007.

The center will provide support for Cingular's growing customer base in Colorado, Utah, New Mexico, Arizona, California, Oregon, Washington, Idaho, Wyoming and Montana.

Cingular currently employs more than 380 people in Colorado (130 in this center and more than 250 additional staff throughout the state) with another 370 to be added by this summer as stated above.

#

About Cingular Wireless

Cingular Wireless is the largest wireless carrier in the United States, serving 58.7 million customers. Cingular, a joint venture between AT&T Inc. (NYSE: T) and BellSouth Corporation (NYSE: BLS), has the largest digital voice and data network in the nation -- the ALLOVER™ network -- and the largest mobile-to-mobile community of any national wireless carrier. Cingular is a leader in third generation wireless technology. Its 3G network is the first widely available service in the world to use HSDPA (High Speed Downlink Packet Access) technology. Cingular is the only U.S. wireless carrier to offer Rollover®, the wireless plan that lets customers keep their unused monthly minutes. Details of the company are available at <http://www.cingular.com/>. Get Cingular Wireless press releases emailed to you automatically. Sign up at <http://cingular.mediaroom.com/>.